

SOUTHWEST MARKETING

STUDENT-LED MARKETING SOLUTIONS



We are a student-led marketing agency based out of PSJA Southwest Early College High School located in Pharr, TX. We add value to our business partners by offering comprehensive marketing solutions in exchange for experiential learning opportunities.



PSJA Southwest Marketing (College Curriculum)

-  1301 Customer Relationship Management
-  1311 Principles of Marketing
-  1313 Public Relations
-  2333 Principles of Selling
-  2349 Advertising & Sales Promotion



Eloy Garza
"Mr. Marketing"

Meet the Instructor

Morningside College 2007 (Sioux City, IA)
Double Major: Marketing & Advertising

Georgetown University 2019 (Washington, DC)
Masters: Integrated Marketing Communications

Professional Experience:

- Head of Marketing
- Corporate Account Executive
- Head Graphic Designer
- Small Business Owner
- Medical Business Consultant

For more information please contact:

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