Southwest MARKETI

STUDENT-LED MARKETING SOLUTIONS



We are a student-led marketing agency based out of PSJA Southwest Early College High School located in Pharr, TX. We add value to our business partners by offering comprehensive marketing solutions in exchange for experiential learning opportunities.



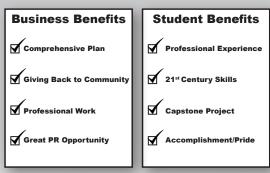


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Dual Enrollment Marketing Students

Business Partner

Comprehensive **Marketing Solutions**



Win-Win Situation

PSJA Southwest Marketing (College Curriculum)

1301 Customer Relationship Management

1311 Principles of Marketing

1313 Public Relations

2333 Principles of Selling

2349 Advertising & Sales Promotion



Eloy Garza "Mr. Marketing"

Meet the Instructor

Morningside College 2007 (Sioux City, IA) Double Major: Marketing & Advertising Georgetown University 2019 (Washington, DC) Masters: Integrated Marketing Communications **Professional Experience:**

- Head of Marketing
- Corporate Account Executive
- Head Graphic Designer
- Small Business Owner
- Medical Business Consultant



For more information please contact: **Eloy Garza** (956)354-2255 jose.garza5@psjaisd.us

